

DUTCH  
INNOVATORS

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INNOVATORS



HEMSSON

GACOLI  
**LOOKBOOK**



[www.hemsson.com](http://www.hemsson.com)

# COMPANY PROFILE

Established in 2006, Hemsson BV is a dynamic young company engaged in developing, manufacturing and marketing of Hemsson BV's own brands.

Hemsson BV is also dedicated to developing innovative new products, mainly designed for outdoor use, which it then manufactures itself and markets worldwide. The innovative products developed by Hemsson BV are patented in order to ensure that the company can remain a solid, reliable, partner in the long term. Hemsson BV is a modern, solid company focusing mainly on its core business of product development and marketing; its logistics operations are fully automated and highly efficient.

The worldwide marketing and information publications are spread by own branded websites which are among the most state-of-the-art Magento-based websites out there, are available in several languages at separate domain extensions and are always up-to-date.

In 2007 the company launched its unique Fairybell Christmas lighting, a highly innovative, patented product used by gardening professionals worldwide. ([www.fairybell.eu](http://www.fairybell.eu))

In 2012, after three years of development, Hemsson BV launched its new, exclusive GACOLI brand. An acronym for Garden Comfort Living, GACOLI provides innovative, patented outdoor lighting featuring the innovative Energy Management Unit (EMU) system, developed by the company in-house. The unique EMU system

operates on solar energy and transforms daylight into energy to provide integrated, efficient LED lighting. All GACOLI products are durable, of a high-quality and extremely user-friendly.

In 2014 Hemsson BV introduces two unique and eyeopening new brands: SOFITT and Christmas United, making Hemsson BV an even bigger shareholder in the world of lighting.

Hemsson BV is a compact, efficiently operating company with direct lines of communication to its customers. We are proud of our excellent service and quick-response strategy.

Hemsson BV's products are marketed internationally. We work exclusively with highly experienced, committed distributors, as we prioritise quality over quantity not only when it comes to our products, but also in all our other processes.

Hemsson BV works exclusively with its own dedicated sales team, so as to ensure that all processes run smoothly and efficiently. We maintain a highly selective distribution policy.

Our sales, purchasing and service departments are based in our modern building on the A1 motorway in Enter, the Netherlands.

# BRANDS



GACOLI provides innovative, patented outdoor lighting featuring the innovative Energy Management Unit (EMU) system, developed by the company in-house. The unique EMU system operates on solar energy and transforms daylight into energy to provide integrated, efficient LED lighting. All GACOLI products are durable, of a high-quality and extremely user-friendly.



The SOFITT brand is launched in 2014 by Hemsson BV and provides the world with the most efficient and useful light source in the market. The patented SOFITT range is a completely new way of lighting our planet.



The worldwide patented christmas lighting range from Fairybell is unique in the world of christmas lighting. The unique christmas trees are set up in no time and can be used for years. The effect and usability combined with the environmental benefits make the Fairybells a unique brand in the world of christmas.



Christmas United is a special christmas decorations brand. The brand, which is launched in 2014, is based on innovation in the world of christmas. Starting with a completely new way of lighting christmas trees in- and outdoor.





**SOLAR POWERED  
OUTDOOR LIGHTING**

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**GACOLI®**

Garden Comfort Living



[www.gacoli.com](http://www.gacoli.com)

# GACOLI: Garden Comfort Living

## GACOLI

GACOLI specialises in manufacturing unique, comfort-enhancing outdoor products.

GACOLI conceives and designs these ground-breaking products in-house and markets them internationally to the food service industry, businesses and consumers.

GACOLI provides a number of wide ranges of outdoor lamps, each with their own purpose and design.

All these new models feature the latest wireless, solar-energy-operated GACOLI EMU.

**GACOLI, Garden Comfort Living**

## GACOLI Outdoor Lamps

GACOLI outdoor lighting can remain outside year-round; all GACOLI lamps are 100% solar energy-operated and therefore wireless, ensuring no installation is required and helping you save substantially on energy costs. In addition, GACOLI lamps are also easy to connect and highly mobile.

GACOLI has developed an EMU (Energy Management Unit) for each individual model, and all EMUs are equipped with high-quality solar panels, a smart battery and durable LED lamps. Some models are even equipped with a convenient remote control system including a dimming function or automatic twilight sensor, ensuring you can enjoy your time outdoors to the maximum.



**No expensive installation or cables required**



**Solar energy means no energy costs**



**Simple structure - no tools**



**Low voltage ensures safe usage**



**Highly mobile**



**Stainless steel design ensures year-round outdoor use**

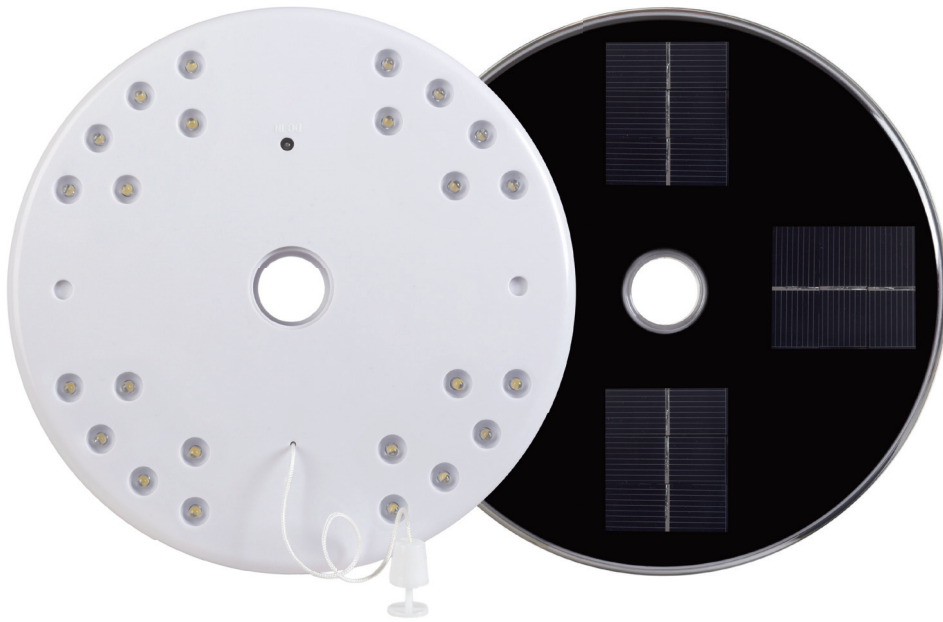
# EMU

GACOLI lighting is wireless and has powerful LEDs thanks to the innovative Energy Management Unit (EMU). The EMU takes energy out of daylight and stores it in a intelligent battery.

To achieve the perfect EMU for each model GACOLI developed various Energy Management Units. To have the most efficient EMU every model is designed individual for each range. That's why GACOLI's always have the best light output possible.

The unique, patented EMU, developed by GACOLI, works fully automatically: the unit is charged by daylight every day, generating sufficient energy for the efficient LEDs.

The GACOLI EMU's are more than just a module with LEDs. A GACOLI EMU is a unit special designed to have high-end solar cells, intelligent batteries, efficient warm white LEDs and all other technical parts inside. Thanks to new innovative systems and intensive R&D GACOLI can develop the EMU's all in-house.



# ROOTS

The ROOTS range includes five models: solid Dutch Design outdoor lamps that each feature a large lampshade and the signature stable foot. Their large size makes them perfect for use on terraces and in gardens. The ROOTS range, with its bold design, is sure to enhance your garden or terrace.



No.1



No.2



No.3



No.4



No.5





## Specifications

Height:  
41 - 171 cm

Width:  
35 cm

LEDs:  
24

LED Colour:  
Warm white

✓ Remote control

✓ Dimmer



# MONROE

The three lamps in the Monroe range combine sturdiness and elegance; these compact models come equipped with a minimalistic, flat stainless steel foot plate, making it the perfect table lamp. With its short MONROE shade, it casts a beautifully, warm light on your table.



No.1



No.2



No.3





### Specifications

Height:  
25 - 65 cm

Width:  
30 cm

LEDs:  
24

LED Colour:  
Warm white

✓ Remote control

✓ Dimmer



# DOCKLIGHT

The DOCKLIGHT is a solidly designed lamp that can be used on tables, walls or pillars and features a unique, square stainless steel foot combined with a stainless steel tube. It's firm and solid and comes with an exquisite GACOLI lampshade.



## Specifications

Height:  
60 cm

Width:  
30 cm

LEDs:  
24

LED Colour:  
Warm white

✓ Remote control

✓ Dimmer



# NOMAD

The NOMAD is the ultimate garden lamp, equipped with a convenient pike to place anywhere in your garden or border. The EMU system ensures you don't need to worry about cables, and the NOMAD even includes an automatic dusk sensor – the perfect combination of comfort and durability.



## Specifications

Height:  
45 - 90 cm

Width:  
30 cm

LEDs:  
24

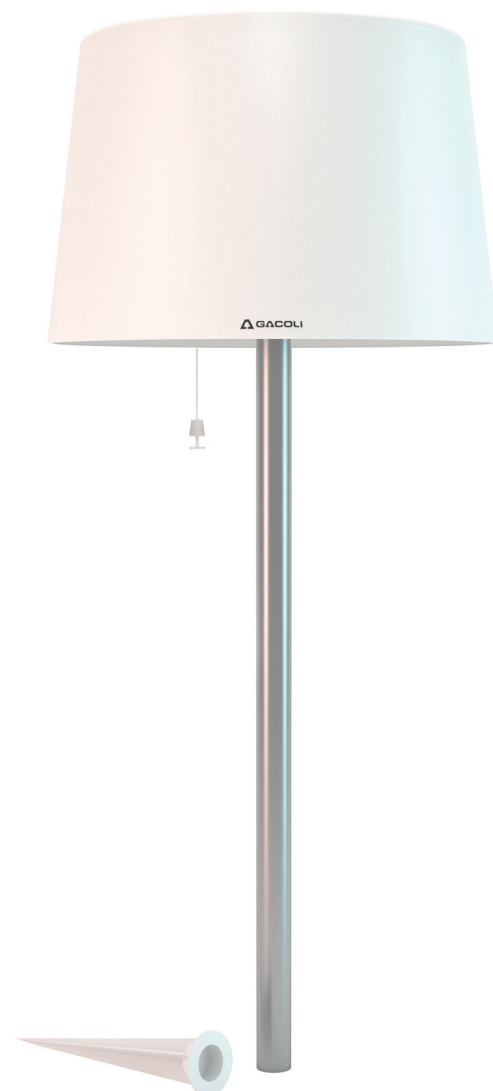
LED Colour:  
Warm white

✓ Automatic twilight  
switch

✓ Ground pin



No.1



No.2

# CHECKMATE

The GACOLI CHECKMATE series is a unique serie with modern outdoor lights provided with a lampshade and a flat stainless steel base. Making it a one of a kind model with the newest integrated GACOLI EMU inside and a remarkable design.

The CHECKMATE models are all suitable for 365 days a year outdoor and are resistant against all weather influences. The models are all 100% self-supporting, thanks to the innovative EMU system inside the cover, this has never been done before.

The CHECKMATE models are great to place everywhere you like, transforming every place in your garden to a cosy hotspot.



No. 1



No. 2





## Specifications

Height:  
23,5 - 47 cm

Width:  
12 - 24 cm

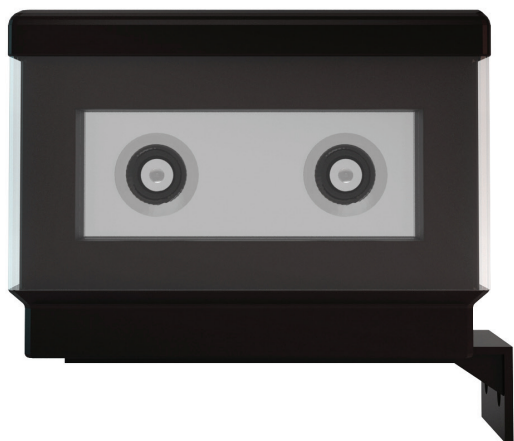
LEDs:  
3

LED Colour:  
Warm white



# CATWALK

Looking for solid wireless path lighting with a minimalist design? The GACOLI Catwalk has it all – this 3-model range allows you to easily install lighting anywhere. The No. 1 is ideal for fences and walls; the No. 2 and No. 3 will beautifully illuminate your garden path or driveway. The lamps in the CATWALK range feature durable LEDs on three sides. No. 2 and No. 3 are made from solid stainless steel and come equipped with a strong ground pike.



No.1



No.2



No.3





### Specifications

Height:  
8 - 75 cm

Width:  
10 x 10 cm

LEDs:  
6

LED Colour:  
Warm white

✓ Automatic twilight  
switch



# RUNWAY

The GACOLI RUNWAY series from GACOLI is a new step in the world of garden lighting, this new high-end GACOLI model has piranha LEDs on 4 sides, lighting up your garden, terrace or driveway in all directions with 4 warm white LEDs.

The GACOLI RUNWAY series is provided with an automatic twilight switch, so it will switch on automatically by night.

In this series there are various different models available, from wall till standing post lights, all equipped with the intelligent RUNWAY EMU from aluminium.



No. 2



No. 3



No. 4





### Specifications

Height:  
5,5 - 64 cm

Width:  
12 x 12 cm

LEDs:  
4

LED Colour:  
Warm white

- ✓ Automatic twilight switch



# POWERBLOCKS

GACOLI specialises in comfortable lighting. GACOLI's solar-energy POWERBLOCKS instantly light up your outdoor area from beneath your parasol or veranda. The four POWERBLOCKS, each featuring Warm White LED lamps, light up your garden beautifully, without the need to install cables on your terrace. A 5-by-5-metre parasol poses no problem to the POWERBLOCKS.



## Specifications

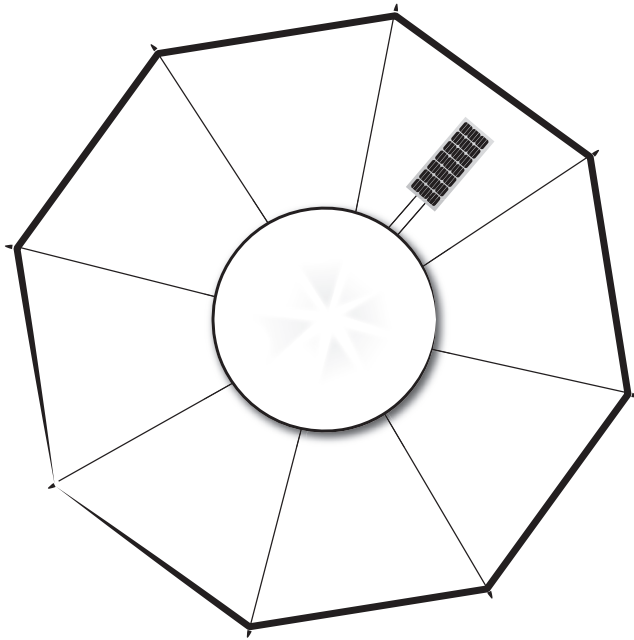
Powerblocks per set:  
4

LEDs:  
6 LEDs per block

LED Colour:  
Warm white

✓ Remote control

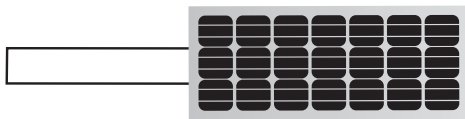




Top of parasol



Under part of parasol



Solar module



LED Block (4x)

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### Lighting



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Low voltage ensures safe usage



Highly mobile



Stainless steel design ensures year-round outdoor use

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