



# FOR PERFECTLY GRILLED FOOD

2018 iGRILL CONTENT BOOK



PRODUCTS



iGRILL MINI



iGRILL 2



iGRILL 3

HEADLINE

PERFECTLY  
GRILLED FOOD  
EVERY TIME

COPY

The Weber iGrill app-connected thermometer monitors food doneness from beginning to end, and notifies you on your smart device once it has reached the perfect temperature to serve. Check the progress at any time from your smart device, and explore all of the iGrill app benefits that will make every grilling adventure flawless.

4-STEP PROCESS (iGRILL MINI AND iGRILL 2)

- ❶ DOWNLOAD THE FREE APP
- ❷ INSERT PROBE
- ❸ CONNECT AND MONITOR
- ❹ PERFECT RESULTS

5-STEP PROCESS (iGRILL 3)

- ❶ INSTALL THE WEBER iGRILL 3
- ❷ DOWNLOAD THE FREE APP
- ❸ INSERT PROBE
- ❹ CONNECT AND MONITOR
- ❺ PERFECT RESULTS

PREMIUM CONTENT

	iGRILL MINI	iGRILL 2	iGRILL 3
APP-CONNECTED THERMOMETERS			
MEAT PROBE(S) INCLUDED	1	2	2
PROBE CAPACITY	1	4	4
SMART LED	✓		
LED TEMPERATURE DISPLAY		✓	
BATTERY LIFE	150-hour	200-hour	250-hour
BATTERIES INCLUDED	✓	✓	✓
WORKS WITH ANY GRILL	✓	✓	
WORKS WITH SPIRIT® II AND GENESIS® II GAS GRILLS ONLY			✓
2 YEAR WARRANTY	✓	✓	✓

FILE NAME: iGrill\_Family\_CompareChart\_EMEA\_1024x768.jpg



FILE NAME: iGrill\_Family\_4Steps\_C\_1024x768.mp4

## FAMILY



30 SEC. 60 SEC.

FILE NAMES: IGRILL\_C\_FAM\_30SEC.mp4  
IGRILL\_C\_FAM\_60SEC.mp4

## iGRILL MINI



30 SEC. 60 SEC.

FILE NAMES: 7202\_C\_30SEC.mp4  
7202\_C\_60SEC.mp4

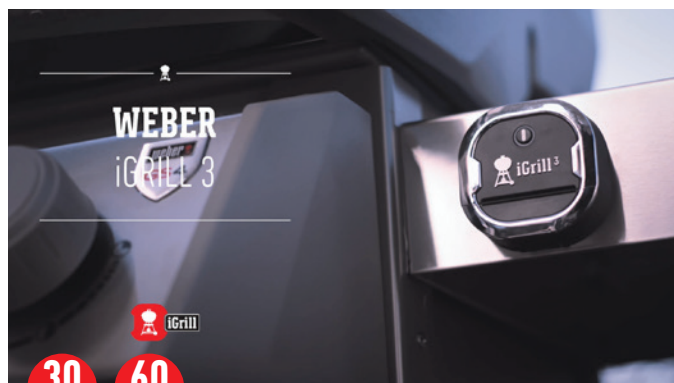
## iGRILL 2



30 SEC. 60 SEC.

FILE NAMES: 7203\_C\_30SEC.mp4  
7203\_C\_60SEC.mp4

## iGRILL 3 - SPIRIT II



30 SEC. 60 SEC.

FILE NAMES: 7204\_C\_Spirit\_30SEC.mp4  
7204\_C\_Spirit\_60SEC.mp4

## iGRILL 3 - GENESIS II



30 SEC. 60 SEC.

FILE NAMES: 7204\_C\_Genesis\_30SEC.mp4  
7204\_C\_Genesis\_60SEC.mp4



## HEADLINE

# NEVER UNDERCOOK A MEAL

## COPY

The Weber iGrill Mini is your answer to perfectly grilled food, every time. This app-connected thermometer monitors food doneness from beginning to end, and notifies you on your smart device once it has reached the perfect temperature to serve.

## SPECS

- Single probe capacity (one meat probe included)
- Meat probes are heat resistant up to 380°C
- Smart LED
- Bluetooth® connectivity
- 150-hour battery life (battery included)
- Magnetic base
- Preset temperatures, temperature monitoring, and many other features offered in Weber iGrill app
- Weber iGrill app available on App Store® and Google Play™

## DIMENSIONS

INDIVIDUAL UNIT	L: 5.1 cm	W: 4.1 cm	H: 3.8 cm	
INDIVIDUAL PROBE	L: 6.6 cm	W: 1.3 cm	H: 12.7 cm	
INDIVIDUAL CARTON	L: 18.8 cm	W: 9.9 cm	H: 6.6 cm	Wt.: .2 kg

WEBER MEDIA MANAGER: [WWW.WEBERIMAGES.COM](http://WWW.WEBERIMAGES.COM)

## FEATURE / BENEFIT

### ONE PROBE CAPACITY

A single meat probe makes it easy to set up your iGrill and get started.

### WEBER iGRILL APP

The intuitive iGrill app sets you up for BBQ success with features such as preset or customizable food doneness settings, temperature monitoring, and wireless alerts.

### BLUETOOTH® CONNECTIVITY

Bluetooth® connectivity allows you to monitor the doneness of food from your smart device, without having to lift the grill lid.

### TEMPERATURE MONITORING

Track the real-time doneness of food from your smart device with the easy-to-read temperature graph and dials.

### FOOD TEMPERATURE ALERTS

Receive a notification from your smart device once food is ready to take off of the grill.

### GRILL TEMPERATURE ALERTS

Receive alerts on your smart device if your grill temperature gets too hot or cool when using an ambient probe (sold separately).

### FAVORITE TEMPERATURE PRESETS

Save your favorite temperature presets in the iGrill app for quick and easy reference.

### SMART LED INDICATORS

LED indicators show the temperature progress directly on the iGrill Mini.

### TIMERS

Set timers for grill preheat, food resting, or miscellaneous reminders.

### HEAT RESISTANT MEAT PROBE

Meat probe can withstand the heat of searing and all-day grilling.

### 150-HOUR BATTERY LIFE

Designed to last for numerous grill-outs, whether grilling quick meals or all-day smoking.



## PRODUCT



← USE THIS AS HERO IMAGE

FILE NAME: 7202F1



FILE NAME: 7202B



FILE NAME: 7202DV2

## FEATURE



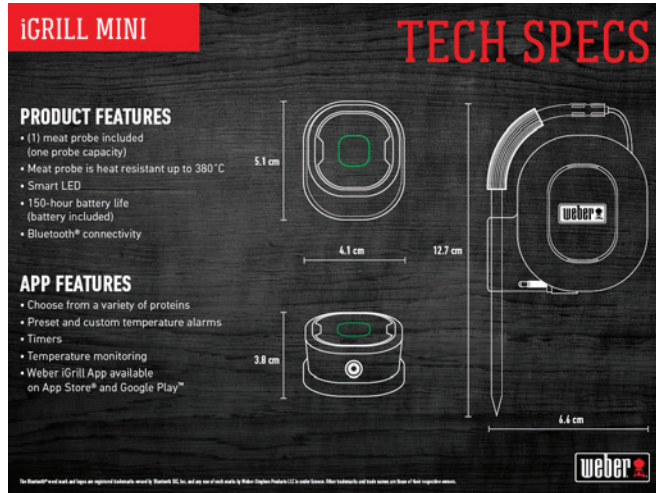
FILE NAME: 7202Y10\_C



FILE NAME: 7202Y11\_F



FILE NAME: 7202Y13\_C



FILE NAME: iGrill\_Mini\_TechSpecs\_C\_1024X768.jpg



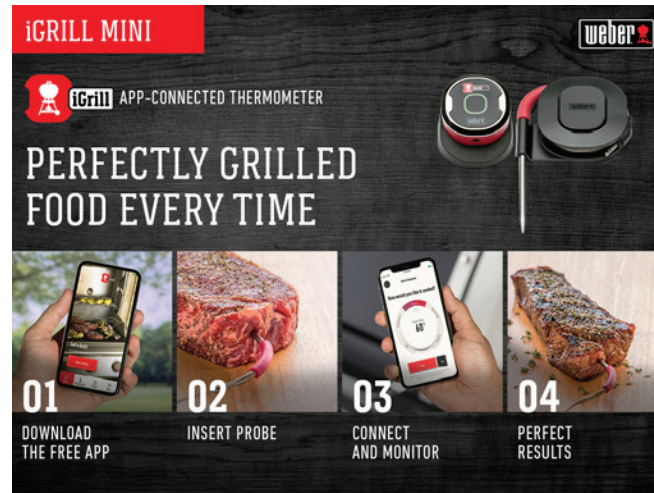
FILE NAME: iGrill\_Mini\_HighEnd\_Features\_C\_1024X768.jpg



FILE NAME: iGrill\_Mini\_InTheBox\_C\_1024X768.jpg



FILE NAME: iGrill\_Mini\_Smart\_LED\_C\_1024X768.jpg



FILE NAME: iGrill\_Mini\_Steps\_C\_1024X768.jpg



FILE NAME: iGrill\_Mini\_FoodandApp\_Rotating\_C\_1024x768.mp4



**HEADLINE**

# THE ANSWER TO PERFECTLY GRILLED FOOD

**COPY**

The Weber iGrill 2 is an app-connected thermometer that allows you to monitor the doneness of up to four cuts of meat, from beginning to end, and notifies you on your smart device once food has reached the perfect temperature to serve. Whether you're a seasoned grill master, or just digging in, it has never been easier to execute the perfect meal.

**SPECS**

- Four probe capacity (two meat probes included)
- Meat probes are heat resistant up to 380°C
- LED temperature display
- Bluetooth® connectivity
- 200-hour battery life (batteries included)
- Magnetic base
- Preset temperatures, temperature monitoring, and many other features offered in Weber iGrill app
- Weber iGrill app available on App Store® and Google Play™

**DIMENSIONS**

<b>INDIVIDUAL UNIT</b>	<b>L:</b> 5.6 cm	<b>W:</b> 8.1 cm	<b>H:</b> 5.6 cm
<b>INDIVIDUAL PROBE</b>	<b>L:</b> 6.6 cm	<b>W:</b> 1.3 cm	<b>H:</b> 12.7 cm
<b>INDIVIDUAL CARTON</b>	<b>L:</b> 22.6 cm	<b>W:</b> 18.3 cm	<b>H:</b> 6.9 cm <b>Wt.:</b> 0.5 kg

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**FEATURE / BENEFIT**

**FOUR PROBE CAPACITY**

Multiple meat probes allow you to monitor up to four cuts of meat at once (two meat probes included).

**WEBER iGRILL APP**

The intuitive iGrill app sets you up for BBQ success with features such as preset or customizable food doneness settings, temperature monitoring, and wireless alerts.

**BLUETOOTH® CONNECTIVITY**

Bluetooth® connectivity allows you to monitor the doneness of food from your smart device, without having to lift the grill lid.

**TEMPERATURE MONITORING**

Track the real-time doneness of food from your smart device with the easy-to-read temperature graph and dials.

**FOOD TEMPERATURE ALERTS**

Receive a notification from your smart device once food is ready to take off of the grill.

**GRILL TEMPERATURE ALERTS**

Receive alerts on your smart device if your grill temperature gets too hot or cool when using an ambient probe (sold separately).

**FAVORITE TEMPERATURE PRESETS**

Save your favorite temperature presets in the iGrill app for quick and easy reference.

**DIGITAL TEMPERATURE DISPLAY**

View the food temperature readout on your iGrill device. If using more than one probe, you can select which probe readout you'd like to see.

**TIMERS**

Set timers for grill preheat, food resting, or miscellaneous reminders.

**HEAT RESISTANT MEAT PROBES**

Meat probes can withstand the heat of searing and all-day grilling.

**200-HOUR BATTERY LIFE**

Designed to last for numerous grill-outs, whether grilling quick meals or all-day smoking.



## PRODUCT



← USE THIS AS HERO IMAGE

FILE NAME: 7203F4\_20\_C



FILE NAME: 7203B1\_60\_C



FILE NAME: 7203F5\_60\_C

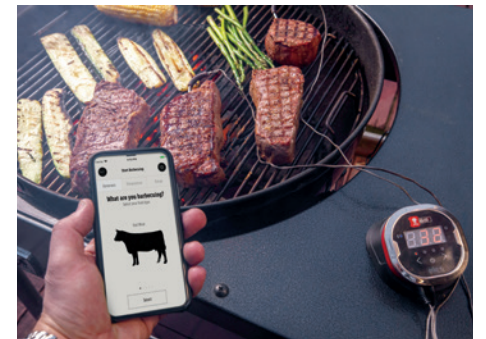


FILE NAME: 7203F6\_60\_C

## FEATURE



FILE NAME: 7203Y13\_C



FILE NAME: 7203Y14\_C



FILE NAME: 7203Y16\_C



## iGRILL 2 TECH SPECS

**PRODUCT FEATURES**

- (2) meat probes included (four probe capacity)
- Meat probe is heat resistant up to 380°C
- LED temperature display
- 200-hour battery life (batteries included)
- Bluetooth® connectivity

**APP FEATURES**

- Choose from a variety of proteins
- Preset and custom temperature alarms
- Timers
- Temperature monitoring
- Weber iGrill App available on App Store™ and Google Play™

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**weber**

FILE NAME: iGrill\_2\_TechSpecs\_C\_1024X768.jpg

## iGRILL 2 HIGH-END FEATURES

- PROFESSIONAL GRADE PROBES
- BLUETOOTH® CONNECTIVITY
- ILLUMINATED DISPLAY
- MONITORS UP TO 4 PROBES
- MAGNETIC MOUNTING
- 200 HOUR BATTERY LIFE

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**weber**

FILE NAME: iGrill\_2\_HighEnd\_Features\_C\_1024X768.jpg

## iGRILL 2 IN THE BOX

- WEBER iGRILL 2 UNIT
- (2) MEAT PROBES
- (2) AA BATTERIES
- MAGNETIC DISC
- QUICK START GUIDE (NOT TO SCALE)

Dimensions: W: 18.3 cm, H: 22.1 cm, D: 4.9 cm

**weber**

FILE NAME: iGrill\_2\_InTheBox\_C\_1024X768.jpg

## iGRILL 2 FOUR-PROBE CAPACITY

Simultaneously track up to four pieces of meat with the Weber iGrill app (two meat probes included)

- 1 32° New York strip steak Medium
- 2 30° Flat iron steak Medium Rare
- 3 32° Kansas City strip steak Medium
- 4 30° Porterhouse steak Rare

**weber**

FILE NAME: iGrill\_2\_FourProbe\_Capacity\_C\_1024X768.jpg

## iGRILL 2 APP-CONNECTED THERMOMETER

### PERFECTLY GRILLED FOOD EVERY TIME

- 01 DOWNLOAD THE FREE APP
- 02 INSERT PROBE
- 03 CONNECT AND MONITOR
- 04 PERFECT RESULTS

**weber**

FILE NAME: iGrill\_2\_Steps\_C\_1024X768.jpg

## iGrill 2 APP-CONNECTED THERMOMETER

### THE ANSWER TO PERFECTLY GRILLED FOOD

**APP SCREEN AND TEXT ROTATES**

**weber**

FILE NAME: iGrill\_2\_FoodandApp\_Rotating\_C\_1024x768.mp4



WEBER MEDIA MANAGER: [WWW.WEBERIMAGES.COM](http://WWW.WEBERIMAGES.COM)

## HEADLINE

# TAKE THE GUESSWORK OUT OF GRILLING

## COPY

The Weber iGrill 3 is your answer to perfectly grilled food, every time, and mounts directly into your Genesis II or Spirit II gas grill. This app-connected thermometer allows you to monitor the doneness of up to four cuts of meat, from beginning to end, and notifies you on your smart device once food has reached the perfect temperature to serve.

## SPECS

- Four probe capacity (two meat probes included)
- Meat probes are heat resistant up to 380°C
- Designed for use with Spirit® II and Genesis® II gas grills and permanently mounts to the side table
- Bluetooth® connectivity
- 250-hour battery life (batteries included)
- Preset temperatures, temperature monitoring, and many other features offered in Weber iGrill app
- Weber iGrill app available on App Store® and Google Play™

## DIMENSIONS

INDIVIDUAL UNIT L: 6.4 cm W: 6.6 cm H: 5.6 cm

INDIVIDUAL PROBE L: 6.6 cm W: 1.3 cm H: 12.7 cm

INDIVIDUAL CARTON L: 23.4 cm W: 20.6 cm H: 7.4 cm Wt.: 3.8 kg

## FEATURE / BENEFIT

### FOUR PROBE CAPACITY

Multiple meat probes allow you to monitor up to four cuts of meat at once (two meat probes included).

### WEBER iGRILL APP

The intuitive iGrill app sets you up for BBQ success with features such as preset or customizable food doneness settings, temperature monitoring, and wireless alerts.

### BLUETOOTH® CONNECTIVITY

Bluetooth® connectivity allows you to monitor the doneness of food from your smart device, without having to lift the grill lid.

### TEMPERATURE MONITORING

Track the real-time doneness of food from your smart device with the easy-to-read temperature graph and dials.

### FOOD TEMPERATURE ALERTS

Receive a notification from your smart device once food is ready to take off of the grill.

### GRILL TEMPERATURE ALERTS

Receive alerts on your smart device if your grill temperature gets too hot or cool when using an ambient probe (sold separately).

### FAVORITE TEMPERATURE PRESETS

Save your favorite temperature presets in the iGrill app for quick and easy reference.

### TIMERS

Set timers for grill preheat, food resting, or miscellaneous reminders.

### HEAT RESISTANT MEAT PROBES

Meat probes can withstand the heat of searing and all-day grilling.

### 250-HOUR BATTERY LIFE

Designed to last for numerous grill-outs, whether grilling quick meals or all-day smoking.

## PRODUCT



← USE THIS AS HERO IMAGE

FILE NAME: 7204B1

## FEATURE



FILE NAME: 7204Y13\_C



FILE NAME: 7204Y14\_C



FILE NAME: 7204Y15\_C



FILE NAME: 7204Y18\_C



FILE NAME: 7204F10\_Open\_2 on v2



FILE NAME: 7204F10\_Open\_4 on v2



FILE NAME: 7204Y19\_C

## iGRILL 3 TECH SPECS

**PRODUCT FEATURES**

- (2) meat probes included (four probe capacity)
- Meat probe is heat resistant up to 380°C
- Designed for use with Spirit® II and Genesis® II gas grills and permanently mounts to the side table
- 250-hour battery life (batteries included)
- Bluetooth® connectivity

**APP FEATURES**

- Choose from a variety of proteins
- Preset and custom temperature alarms
- Timers
- Temperature monitoring
- Weber iGrill App available on App Store® and Google Play™

**weber**

FILE NAME: iGrill\_3\_TechSpecs\_EMEA\_1024X768.jpg

## iGRILL 3 HIGH-END FEATURES

- WORKS WITH SPIRIT® II AND GENESIS® II
- PROFESSIONAL GRADE PROBES
- BLUETOOTH® CONNECTIVITY
- MONITORS UP TO 4 PROBES
- 250 HOUR BATTERY LIFE

**weber**

FILE NAME: iGrill\_3\_HighEnd\_Features\_EMEA\_1024X768.jpg

## iGRILL 3 IN THE BOX

- WEBER iGrill 3 UNIT
- (2) MEAT PROBES
- (2) AA BATTERIES
- BATTERY PACK
- BATTERY PACK BRACKET
- CABLE CLIP
- BATTERY CABLE
- QUICK START GUIDE (NOT TO SCALE)

**weber**

FILE NAME: iGrill\_3\_InTheBox\_EMEA\_1024X768.jpg

## iGRILL 3 FOUR-PROBE CAPACITY

Simultaneously track up to four pieces of meat with the Weber iGrill app (two meat probes included)

**weber**

FILE NAME: iGrill\_3\_FourProbe\_Capacity\_C\_1024X768.jpg

## iGRILL 3 APP-CONNECTED THERMOMETER

### PERFECTLY GRILLED FOOD EVERY TIME

- 01 INSTALL THE WEBER iGRILL 3
- 02 DOWNLOAD THE FREE APP
- 03 INSERT PROBE
- 04 CONNECT AND MONITOR
- 05 PERFECT RESULTS

**weber**

FILE NAME: iGrill\_3\_Steps\_C\_1024X768.jpg

## iGrill 3 APP-CONNECTED THERMOMETER

### TAKE THE GUESSWORK OUT OF GRILLING

**weber**

**APP SCREEN AND TEXT ROTATES**

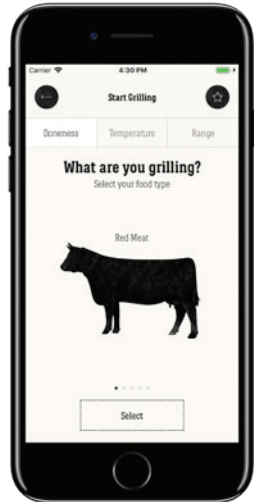
FILE NAME: iGrill\_3\_Spirit\_II\_FoodandApp\_Rotating\_C\_1024x768.mp4  
iGrill\_3\_Genesis\_II\_FoodandApp\_Rotating\_C\_1024x768.mp4



**HEADLINE** THE SMART WAY TO GRILL

**COPY** The intuitive iGrill app was designed by grillers, for grillers, to set you up for BBQ success every time. With features such as preset or customizable food doneness settings, temperature monitoring, and wireless alerts, all that's left for you to do is sit back, relax, and let the iGrill worry about what's grilling under the lid.

**FEATURE / BENEFIT**



**WHAT ARE YOU GRILLING?**  
Select from a wide variety of meats and fish.



**HOW WOULD YOU LIKE IT DONE?**  
Either cook to a preset doneness, or set a custom temperature based on your personal taste. Save your favorite temperature presets for quick and easy reference.

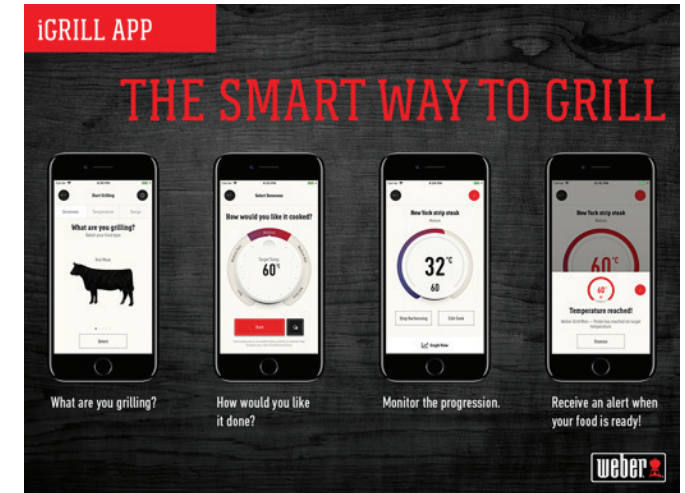


**MONITOR THE PROGRESSION.**  
Track the real-time doneness of food from your smart device with the easy-to-read temperature graph and dials.



**RECEIVE AN ALERT WHEN YOUR FOOD IS READY!**  
Receive a notification from your smart device once food is ready to serve.

**PREMIUM CONTENT**



FILE NAME: iGrill\_App\_SmartWaytoGrill\_C\_1024X768.jpg



FILE NAME: iGrill\_App\_SmartWaytoGrill\_Rotating\_C\_1024x768.mp4

## iGRILL MEAT PROBE



FILE NAME: 7211B1

### iGRILL COMPATIBLE

Monitors the internal temperature of your food when connected to an iGrill app-connected thermometer.

### HEAT RESISTANT

Meat probes can withstand the intense heat of searing and all-day grilling.

### FOUR COLOR-CODED SLEEVES

Color code your probes to easily identify the corresponding piece of food.

### PROBE WRAP

For easy storage and organization of probes.

### DIMENSIONS

#### INDIVIDUAL PROBE

L: 6.6 cm W: 1.3 cm H: 12.7 cm

#### INDIVIDUAL CARTON

L: 11.7 cm W: 2.0 cm H: 18.5 cm Wt.: 0.14 kg



FILE NAME: 7211F1 Tomahawk Steak

## iGRILL AMBIENT PROBE



FILE NAME: 7212C2\_wSleeves

### iGRILL COMPATIBLE

Monitors the internal, ambient grill temperature, when connected to an iGrill app-connected thermometer.

### HEAT RESISTANT

Probe can withstand the intense heat of searing and all-day grilling.

### FOUR COLOR-CODED SLEEVES

Color code your probes to easily identify the corresponding temperature.

### PROBE WRAP

For easy storage and organization of probes.

### PROBE GRATE CLIP

Clip your ambient probe to the grill grate for the most accurate, grate level, temperature readings.

### DIMENSIONS

#### INDIVIDUAL PROBE

L: 6.6 cm W: 1.3 cm H: 10.9 cm

#### INDIVIDUAL CARTON

L: 11.7 cm W: 2.0 cm H: 18.5 cm Wt.: 0.14 kg



FILE NAME: 7212F2

# THE SMART WAY TO GRILL

ELECTRIC-POWERED GRILLING WITH BUILT-IN SMART TECHNOLOGY

Welcome to the era of infinite grilling possibilities - where electric grilling takes on smart technology, and backyard barbecue meets modern living.

Equipped with integrated iGrill technology, Pulse guarantees perfectly grilled food, every time. This smart technology monitors internal food temperature of up to four cuts of meat, and notifies you at the exact moment it's ready to serve.

You are also able to view grill temperature from the Pulse digital display or directly from your smart device with the iGrill app.



PULSE 1000 SERIES



PULSE 2000 SERIES

## INFINITE POSSIBILITIES WITH THE iGRILL APP

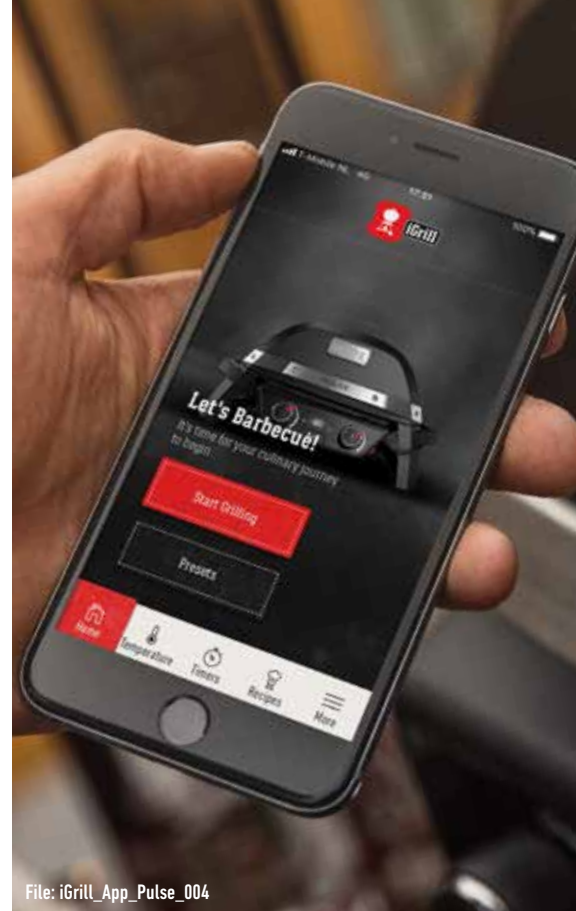


File: iPhone7\_Pulse\_4Probes - iGrill\_App\_Pulse\_034



File: iPhone7\_Pulse\_recipe - iGrill\_App\_Pulse\_035

The ever-evolving iGrill app keeps you and your grill current. Everything from tips, videos, support, and whatever smart features we cook up over time.



File: iGrill\_App\_Pulse\_004



File: 84010004Y11



File: 85010004Y16



File: 85010004Y15

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If you have questions, concerns, or would like to request that content is altered in order to accommodate your particular project or needs, contact:

### **GLOBAL SALES SUPPORT**

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